

STUDENT LOAN Marketplace

Overture[®]
Technologies

Find the right borrowers that match your criteria.

Student Loan Marketplace delivers only the leads that you have targeted, accurately matching borrower data to your lending criteria and improving your conversion rates and customer satisfaction.

The Marketplace matches potential borrowers with your specific loan products based on a full review of the consumer's credit report and consumer data allowing you to control the quality of leads entering your system.

Capture high quality leads at a low cost.

The Marketplace provides you with the opportunity to present your products to a large number of potential borrowers at a minimal cost. Partners of the Marketplace presently serve more than 750,000 students from over 200 schools across the nation.

By filtering out borrowers that do not match your criteria, the Marketplace saves you the costs of working with unqualified leads that are not a match for your programs. Additionally, the cost of credit reports are shared and capped based on your actual closed loan volume.

Benefit from a transparent lending environment.

The Marketplace is an open network of lenders that allows schools to provide their students with meaningful guidance in a safe and trustworthy environment.

By providing full transparency of loan terms for students to accurately compare and select, the Marketplace is able to match students with lenders in a way that benefits both.

Develop lasting relationships with schools and students.

Given the current market conditions, schools value your participation in the Marketplace, as it ensures that students are ready to start the semester with affordable funding from a reliable lender.

As an online shopping experience, the Marketplace works with in a way they appreciate. By participating, lenders have the opportunity to develop a lasting bond with students and their schools as partners in fulfilling dreams of a college education.



Connecting Lenders
and Students in
**Smarter Education
Financing**

About Overture

Features

For **lenders**, Overture's Student Loan Marketplace provides a high volume of quality, low-cost leads for private student loans. The Marketplace's features include:

- 1 An intuitive **borrower portal** where students can view all available products with detailed loan terms and information as maintained by lenders.
- 2 The delivery of only **high quality, eligible leads** based on the consumers' credit and compliance with the lenders' guidelines.
- 3 A **comprehensive decisioning system** that parses users' credit reports and submitted data to effectively match them to specially tailored lender products.
- 4 The ability to receive borrower data via seamless **real-time or offline integration** with your existing origination system.
- 5 Pipeline management via **detailed lender reports** that summarize statistics on your offerings and provide in-depth information about consumers who select your products.

Contact Us

For more information or to schedule a demo:

Give us a call: **(301) 492-2142**

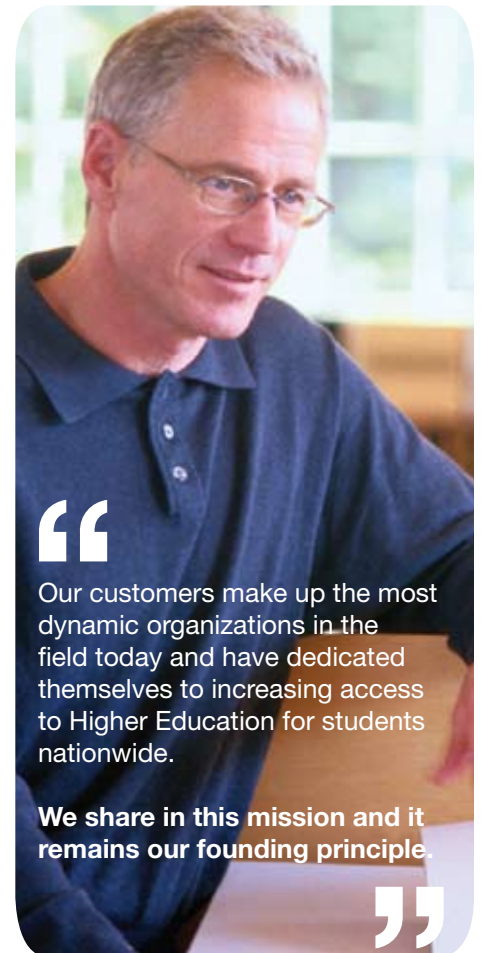
Send us an email: **marketplace@overturecorp.com**

Visit us online: **www.overturecorp.com/slmp**

At Overture Technologies, we believe the best decisions begin with the best decisioning technology.

Founded in 2000, Overture is the leading provider of decisioning software solutions that enable the transparent, accurate and flexible financing processes required for today's mortgage and higher education industries.

Overture provides financial aid and student loan solutions that empower students, universities and lenders to make informed and sound decisions for their financial futures.



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Our customers make up the most dynamic organizations in the field today and have dedicated themselves to increasing access to Higher Education for students nationwide.

We share in this mission and it remains our founding principle.

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