

The University of Pennsylvania - School of Law Goes Live with Overture's Payment Planner

Bethesda, MD, April, 2007 – The School of Law at the University of Pennsylvania has officially implemented Overture's Payment Planner. Overture's Payment Planner is a web-based, self service financial aid solution that guides students through the process of funding their education. Payment Planner is providing assistance to families exploring various methods of funding the cost of education and expected family contributions through the financing options feature, which provides a comparison of personalized supplemental financing alternatives.

The main goal of implementing Payment Planner is to increase student enrollment and retention, increase the size of the incoming class and improve academic profile while maintaining the same level of funding. Using Payment Planner, the school will demystify the financial aid process for its prospective students and illustrate how a Penn education is possible for admitted students of all income ranges. Because of Overture's Payment Planner, Penn Law is able to provide the students with advanced financial aid planning tools.

About the University of Pennsylvania- School of Law

Penn began offering a full-time program in law in 1850. Since that time, Penn Law has been at the forefront of legal education in the states. Penn's School of Law began using Overture's Financial Aid Payment Planning module in fall 2006. Using Payment Planner, the School will demystify the financial aid process for its prospective students and illustrate how a Penn education is possible for admitted students of all income ranges. Using Overture's Payment Planner, Penn Law is able to provide the students with advanced financial aid planning tools.

About Overture Technologies

Overture Technologies provides decisioning technology that automates business policy, decisions, and workflow management in a transparent, "owned-by-the-business" manner. Established in 2000, Overture's technologies are used in many applications in both the mortgage industry and student lending marketplace. Overture offers Amadeus, the premier automated credit decisioning solution for the student lending industry. Overture also helps colleges and universities utilize rules-based technology to transform the student financial aid process for students, their families, and school staff by simplifying the overall process and making the case for affordability.