

Press Release

La Universidad Central Del Este Chooses Overture's Payment Planner

Bethesda, MD, July, 2007- Overture announced today that La Universidad Central Del Este located in the Dominican Republic has chosen Overture's Payment Planner software to guide their students through the financial aid process with HESC's support. This is the first Spanish speaking university that Overture will implement.

With Payment Planner, La Universidad Central Del Este will be able to offer a customizable page targeted specifically to different student populations, rendering individualized award letters. The award letter presents official awards electronically to students with clickable explanations of all financial aid terms, and thus reducing mailing costs. It also enables students to accept and/or decline awards with a single click. The software also provides assistance to families exploring various methods of funding the cost of education and expected family contributions.

About La Universidad Central Del Este

La Universidad Central del Este (UCE) was founded in October of 1970 in the city of San Pedro de Macoris, to the east of the Dominican Republic. UCE was founded during a time when there were only three other higher education institutions in the whole nation. UCE symbolized a growing effort to expand higher education through out the country in the 1970s. A total of ten new universities were founded in that decade, and La Universidad Central Del Este was the first. La Universidad Central del Este offers various undergraduate and graduate programs in business administration, engineering, medicine, marketing, health science, and social science.

About HESC

The New York State Higher Education Services Corporation (HESC) is the state agency that helps people pay for college by administering the Tuition Assistance Program (TAP), guaranteeing student loans, offering guidance and administering a highly successful College Savings program for students and families.

About Overture

Overture is a leading provider of technology designed to create a simpler, more consistent and more efficient financial aid process. Overture's products help schools better and more efficiently manage their student financial services departments, while significantly reducing the cost of analyzing, allocating and awarding financial aid packages. For more information, please visit us at www.overturecorp.com.

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